

BUSINESS FOR EVERYDAY LIVING

OVERVIEW

I. OUR ECONOMIC ENVIRONMENT

GOAL: Provide an overview of the purpose and characteristics of our economic society.

ASSESSMENT: Unit Exam

OBJECTIVE:

- a. The learner will be able to explain the basic economic problem.
- b. The learner will be able to describe several features of our market economy.
- c. The learner will be able to cite examples of how each of the three economic roles is important in our economic system.
- d. The learner will be able to explain three ways to measure economic progress.

II. BUSINESS AND GOVERNMENT IN OUR GLOBAL ECONOMY

GOAL: Introduce the fundamentals of business organization, ownership, and management.

ASSESSMENT: Unit Exam

OBJECTIVE:

- a. The learner will be able to explain the role and function of business in the U.S. economy.
- b. The learner will be able to cite examples of three types of business ownership.
- c. The learner will be able to describe the social and ethical responsibilities of business.
- d. The learner will be able to compare/contrast the importance of international business in the U.S. economy.
- e. The learner will be able to explain how business is aided by government.

III. TECHNOLOGY FOR BUSINESS DECISIONS

GOAL: Introduce elements of computer systems and how business uses computers.

ASSESSMENT: Unit exam

OBJECTIVE:

- a. The learner will be able to explain the components used in different computer systems.
- b. The learner will be able to identify computer uses in businesses and other organizations.
- c. The learner will be able to describe how technology is changing our business and personal lives.

IV. CAREERS IN OUR GLOBAL ECONOMY

GOAL: Prepare students for the right job, success in their chosen career, and an overview of the job market.

ASSESSMENT: Unit Exam

OBJECTIVE:

- a. The learner will be able to describe our U.S. work force.
- b. The learner will be able to explain how to plan for careers.
- c. The learner will be able to discuss what must be done to find a secure job.
- d. The learner will be able to explain the nature of a small business and describe the characteristics of successful small business owners.

V. CONSUMERS IN THE ECONOMY

GOAL: Provide an overview of the purposes and characteristics of our economic society.

ASSESSMENT: Unit Exam

OBJECTIVE:

- a. The learner will be able to describe the informed consumer.
- b. The learner will be able to list and describe the steps in the buying decision process.
- c. The learner will be able to describe the seven rights and five responsibilities of consumers.